

SPONSORSHIP INFORMATION

SPONSOR EVENTS WITH THESE OPTIONS

Direct Financial Support: Cash to offset the cost or enhance events and programs.

In-kind Support: Products and/or services such as gift cards, gift certificates, or gift baskets used to enhance or offset the cost of events and programs.

Gift/Donations: Gifts and donations in the form of cash, products, or services may be offered and provided for events and programs. Donations receive limited publicity and acknowledgment.

SPONSORSHIP BENEFITS

- Direct exposure to a large military community including civilians and retirees
- Pre-event publicity and advertising
- Display company name/logo on promotional and on-site signage materials for logo/brand recognition
- Product displays, sampling & demonstrations
- Event exhibits/sponsor booths and recognition at the event
- Cross-marketing in 5th Force Support Squadron facilities
- Partnership with 5th Force Support Squadron to support the military community and their families

HERE'S HOW TO BECOME A SPONSOR

- Contact our Special Programs Coordinator, Susan Wagers, for sponsorship information, ideas, and more!
- Sign a sponsorship agreement which details the partnership to ensure proper recognition is given to you, the sponsor, for the monetary or in-kind support given to the 5th Force Support Squadron.
- Provide sponsorship in the form of goods, services, or money in exchange for negotiated recognition tailored to benefit your business.

Scan the QR code or visit our website at
5thforcesupport.com



Susan Wagers
Special Programs Coordinator - 5 FSS Marketing

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www.5thforcesupport.com

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COMMERCIAL SPONSORSHIP & ADVERTISING PROGRAM



*Only the Best Come North
and
Only the GREATEST
Support Them!*

MINOT AFB ECONOMIC IMPACT

Minot Air Force Base's estimated annual economic impact is over \$620 million.



MILITARY DEPENDENTS	5416
ACTIVE DUTY & RESERVE MILITARY	5413
RETIREES - ALL BRANCHES	1492
CIVILIAN EMPLOYEES ON BASE	998

ADVERTISING OPPORTUNITIES

WWW.5THFORCESUPPORT.COM

Our website is a popular site and visited often; not only by local Minot AFB personnel and families but also by outside traffic for information on lodging, employment, and more. Most FSS facilities have a page on the site which is updated frequently. The website has links to various other websites as well as Facebook pages.

Ad Size: 120 pixels wide by 240 pixels high:
 3 months (\$300) home page (\$400) all pages
 6 months (\$500) home page (\$600) all pages
 12 months (\$700) home page (\$800) all pages

Ad can be changed once in a 3 month agreement or every 2 months in a 6 or 12 month agreement.

From your ad, you may include a link to your homepage:
 Add \$40 to the cost for a 3 month contract
 Add \$60 to the cost for a 6 month contract
 Add \$100 to the cost for a 12 month contract

FLAT SCREEN MONITORS

HD Monitors are displayed in high traffic areas in 5th Force Support Squadron facilities. Those facilities are:

- Bomber Bistro/B-Fifty Brew
- Child Development Center (2 monitors)
- Jimmy Doolittle Center
- McAdoo Fitness Center
- Military & Family Readiness Center
- Outdoor Recreation
- Rockers Bar & Grill
- Rough Rider Bowling Center
- Youth Center
- Pride Building - This monitor is right outside of the Military Personnel Office which is seen by active duty personnel and civilians when visiting the Pride Building for ID cards, upon arrival at the base, finance, etc.

Your advertisement will be on a rotating loop and will be viewed numerous times each hour during regular business hours. All of these areas serve customers who will want to learn everything about their new duty station and the surrounding community.

The specs are as follows for the monitor ad:
 1920 pixels x 1516 pixels at 150 DPI

	<u>Package Options</u>		
	<u>Pick Three</u>	<u>Pick Six</u>	<u>Pick Eight</u>
<i>Per Month</i>	\$200	\$400	\$525
<i>Per Quarter</i>	\$500	\$1,100	\$1,400
<i>Per Year</i>	\$2,100	\$4,200	\$5,250

“What’s Up Around Minot” Package:

These ads will specifically show in the lobby of our lodging facility, the Sakakawea Inn. They will show customers who are staying with us not only the great events that the many FSS facilities are doing but also the events/happenings in town or surrounding communities such as the ND State Fair, the Norsk Hostfest, and other events.
 \$100 per month • \$250 per quarter



ROUGH RIDER BOWLING CENTER QUBICA SCREENS

“Qubica” is the name of the electronic monitors at the Rough Rider Bowling Center. This facility is a popular spot for individuals and families to spend time whether for recreation or for league bowling.

22 Qubica monitors, one per lane, on a 15 second loop:
 \$200 per month • \$550 for 3 months • \$1000 for 6 months

POSTER PLACEMENT

Bomber Bistro/B-Fifty Brew: This facility is open to military and civilian patrons looking for lunch, dinner, or an indoor play place for children. B-Fifty Brew proudly serves Starbucks drinks and offer a variety of snack items.

Jimmy Doolittle Center: This location serves the base populace as a conference center, fully equipped to set up for a variety of special functions, celebrations, meetings, and training seminars.

Library: This location has a large amount of traffic from individuals and families for not only their entertainment needs but also for their educational needs.

McAdoo Fitness Center: This location is a high traffic facility. The poster will be placed near the lobby area of the facility and will be highly visible.

Rockers Bar & Grill: This facility is frequented by lunch patrons and after work hours. Patrons include both military and civilian.

Rough Rider Bowling Center: This facility is open October - April and is frequented by military and civilian personnel. The poster is placed on a wall adjacent to the entrance where it is highly visible.

Youth Center: Our Youth Center is a hub of activity with not only offering a variety of sports programs, but with events for the younger kids, teens and families.

The poster size is 22.5" x 28.5" and is in full color. Cost of poster is \$150 per month or \$400 per quarter. Poster can be changed once in a 3-month contract. For a 6 or 12 month contract, poster can be changed every 2 months.