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319TH FORCE SUPPORT SQUADRON
Grand Forks Air Force Base

GRAND FORKS AFB 2024 SPONSORSHIP & ADVERTISING OPPORTUNITIES

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ABOUT US

Grand Forks Air Force Base

Grand Forks Air Force Base is home to the 319th Reconnaissance Wing assigned to the Air Combat Command (ACC). Grand Forks AFB is located in the heart of the Red River Valley at the junction of the Red Lake River and the Red River of the North. Grand Forks AFB plays a central role in the nation's defense. It is home to the RQ-4 Global Hawk, an unmanned remotely piloted aircraft. The Global Hawk is a high-altitude, long-endurance unmanned aircraft system designed to provide military field commanders with comprehensive, near-real-time intelligence, surveillance and reconnaissance over large geographic areas. There is one school on base, Nathan Twining Elementary School.



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319th Force Support Squadron

The 319th Force Support Squadron contributes to the mission at Grand Forks AFB by providing events and programs that enhance the quality of life for our Airmen, civilians, and their families. We are the most widely diverse organization at Grand Forks Air Force base, providing more than 20 different activities

2024 COMMERCIAL SPONSORSHIP OPPORTUNITIES



Annual Winter Bash

March • Sports & Fitness Center

It is an indoor sports tournament event where various squadrons can participate and earn points. The ultimate goal of the tournament is to compete for the Commander's Cup. This year's game will include basketball, soccer, volleyball, tug of war, e-sports, ring relay, and combat swim. Lunch will be available, and exciting activities will be available for kids.

Attended by approximately 350 Airmen and Family members

Craft Beer Festival

2024 • J.R. Rockers Bar & Grill

Feature's local craft brewers showcasing their best ales, shandies, sours, IPAs, and more. Attendees will have the opportunity to sample unlimited sips of these craft beers. The admission fee includes:

- Complimentary food.
- A door prize ticket (two for members).
- A voting token (two for members).
- Brewery swag.
- A souvenir mug for the first 180 registered guests.

Participants can use their voting tokens to select their favorite beer, and the top flavor will earn a place on Rockers tap. The event also features door prize drawings and other surprises. It's an excellent opportunity to meet local brewers and enjoy their products.

Attended by approximately 200 Airmen and Family members



Rec-Fest Summer Kick-Off

May • Outdoor Recreation

This event aims to allow new and former military families to explore various types of equipment, such as campers, kayaks, ice-fishing houses, and inflatable bounce houses. Additionally, there will be lawn games to enjoy and delicious food provided.

Attended by approximately 200 children and family members



Kid's Fishing Derby

June • Outdoor Recreation

Families with children aged 3 to 15 are welcome to participate in a day of shore fishing at the Larimore Dam. The registration fee includes bait, tackle, a picnic lunch, and entry into door prize drawings. Families can spend a fun day outdoors while children compete for prizes in three categories: biggest fish, most fish caught, and most unique catch.

Attended by approximately 170 children and family members



2024 COMMERCIAL SPONSORSHIP



Summer Reading Program

June-August • Library

The Summer Reading Program 2024 has the theme "Read, Renew, Repeat." It aims to improve early reading skills and keep children engaged in learning during their summer vacation, and it is open to adults as well. The program will run for six weeks and feature various reading activities and events focusing on increasing environmental awareness and promoting the preservation of the planet's surroundings.

Attended by approximately 160 children, teens, and adults



Annual Summer Bash

July or August • Sports & Fitness Center

There will be an outdoor Sports Field Day event where various squadron teams will participate in outdoor sports activities. These activities include a Flightline run, flag football, basketball, softball, water games, and tug of war. The winning teams will receive awards and prizes. In addition, there will be a "Kid Fun Zone," and our Force Support Squadron will provide a free lunch.

Attended by approximately 250 Airmen and family members



Liberty Scare Halloween Carnival

October •

Carnival and haunted house featuring dozens of activity booths decorated by sponsors, volunteers, and base booster clubs. Children can play games, win prizes, and receive lots of candy.

Attended by approximately 350 children and family members



2024 Holiday Tree-Lighting

December •

Santa is coming to light the tree and kick-off the holiday season at Grand Forks Air Force Base! Families will enjoy photos with Santa, lighting of the tree, refreshments, youth choir and more

Attended by approximately 250 children and family members



Fitness Center themed runs

January-December •

Monthly themed runs that include Airmen and their families. Events are themed, includes prizes, music and swag. Past themes consist of Freedom run, Cinco de Mayo, Zombie Run, Color run, race across ND, annual mini triathlon,

Attended by approximately Airmen and family members

2024 COMMERCIAL SPONSORSHIP



Themed Bowling events

January-December 2024 •

Dakota Lanes puts on events all year long, previous years have consisted of Monster bowling bash, New years eve tournament, Turkey bowl, Family glow bowl, Airmen bowl free, and many more! Airmen enjoy unlimited bowling, door prizes, costume contests, food and more.

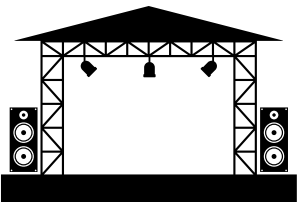
Each event as been attended by approximately 200 Airmen and family members

Air Force Entertainment events

January-December • Force Support Squadron

Air Force Entertainment is the official provider of fun for the Department of Defense. They offer various free entertainment options, including music, celebrity appearances, comedy shows, and family-friendly variety acts. At Grand Forks Air Force Base, we've been lucky enough to host some fantastic events such as Sesame Street Live, Rockfest featuring Skillet and Hoobastank, Freedom Fest featuring Easton Corbin, Thompson Square, and a spectacular fireworks show on the flight line. We've also welcomed the likes of Dave Coulier for some hilarious comedy shows and Justin Willman for his magic performances, among many other talented entertainers.

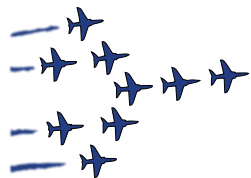
Attended approximately between 300-1,500 Airmen and family members



On-going programs

January-December

Grand Forks Air Force base offers a variety of activities to keep our Airmen and their families busy during North Dakota winters, deployments and making Grand forks their home away from home. We offer Trivia, Karaoke, Live bands (Airmen and some of Grand Forks locals) Library Steam Saturdays, Themed First Fridays, Aquatic challenges and family parties. This list is always adding little events for our Airmen.



Grand Forks Air Force base will be hosting the 2025 Air Show!

SPONSORSHIP

Commercial Sponsorship provides your business with the opportunity to increase awareness of your product and services with the Grand Forks AFB community while enhancing the vital programs that contribute to the quality life for the Air Force members and their families

Gifts and donations are accepted and appreciated. However, they are separate from the Sponsorship program and recognition must be limited.

Sponsorship Options

Direct Financial Support

Cash to be used to offset the cost of events and programs.

In-Kind Products

Products or services to enhance events and programs, such as food and drinks, crafts, games, decorations, music, etc.

Prizes

Merchandise, gift certificates and service-related prizes to be given away at an event

Program Support

T-shirts, equipment, medals, trophies etc. for various events and activities

SPONSORSHIP Benefits

Benefits can vary based on the nature of the sponsorship

- ↳ Business Logo on Marketing Materials
- ↳ After-Action report
- ↳ Info booth at events with direct customer interaction
- ↳ 4 - Social Media highlight posts leading up to the events
- ↳ Logo on events banner
- ↳ Discount Ad packages
- ↳ Acknowledgment at events VIA sponsorship announcements



SPONSORSHIP: Build brand awareness and recruit new customers

Take the next step

Step One: Choose the Event

1

Learn more about upcoming events. Discuss sponsorship opportunities that are right for your business with our Sponsorship Coordinator.

Deadline: 3 months prior to the event month

(For example, if you would like to sponsor an event in July, Please contact us by the end of April)

Step Two: Provide Sponsorship Information

2

Let us know how your business can support our event:

- in-kind donation: items, quantity, monetary value
- Monetary: Payment accepted via credit card or check



Step Three: Review/Sign the agreement

3

You will receive an agreement by email after our legal review is complete. Please review the agreement and notify us if there are any errors or if changes need to be made



Step Four: Receive Final Approval

4

You will receive final approval from the Commander within two to three weeks. Please feel free to contact the Sponsorship Coordinator anytime for more information.



Sponsorship dollars will be due upon final approval

319FSS Marketing Department will schedule pick up of donations

We look forward to your partnership!



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<https://www.facebook.com/319FSS>

Contact us !

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