

# MILITARY FITNESS EXPO

★ LOS ANGELES AIR FORCE BASE ★

WEDNESDAY, MAY 15, 2024

11 A.M. - 3 P.M. | FITNESS & SPORTS CENTER, EL SEGUNDO, CA

## ABOUT

The Military Fitness Expo seeks to unite fitness enthusiasts ranging from bodybuilders, powerlifters and competitive athletes to new health and wellness products and services, personal trainers, group exercise instructors and much more.

## PROCEEDS

All proceeds go directly to incentive programs for military personnel to encourage a fit force.

## WHAT'S IN IT FOR YOU?

The Commercial Sponsorship Program can allow you the opportunity to not only reach a stable and highly paid workforce, but also allow you the ability to receive some great benefits for your support. Partnering with FSS is a great way to promote your products and services, strengthen your company's image, and develop relationships with our military community of 6,400+ personnel.



## PROJECTED ATTENDANCE

Fitness Military Expo projection: 400+

[www.LAFSS.com/MFX](http://www.LAFSS.com/MFX)  [MilitaryFitnessExpo](https://www.instagram.com/MilitaryFitnessExpo)

**SECURE YOUR SPACE TODAY!**

For more information, contact Marketing & Sponsorship



[www.LAFSS.com](http://www.LAFSS.com)



[MilitaryFitnessExpo@gmail.com](mailto:MilitaryFitnessExpo@gmail.com)



310.653.5758

REACH THE AIR FORCE AT LOS ANGELES AIR FORCE BASE



## EXHIBITOR/SPONSOR PACKAGES

Exhibitor/Sponsor directly support incentive programs for military personnel to encourage, build, maintain, and optimize a combat ready force.

### EXHIBITOR vs SPONSOR

As an **exhibitor** of the Military Fitness Expo, we'll provide a 10ft x 10ft space to showcase your business. No sales are allowed.

As a **sponsor**, we'll provide a 10ft x 10ft space plus access to additional recognition benefits to maximizing your brand exposure to our military community.



### EXHIBITOR/SPONSORSHIP LEVELS:

	Exhibitor Only \$150	Supporting Sponsor \$250	Presenting Sponsor \$500
Booth/Table space for marketing and lead gathering during event	✓	✓	✓
After-action report with pictures, exposure, and attendance		✓	✓
Brand logo on event promotional materials		✓	✓
Email announcement promoting event and sponsor support		✓	✓
Social media "Thank You" recognition		✓	✓
Sponsor provided banner/sign displayed during event			✓
Brand recognition on LAFSS.com website for one year			✓
Brand logo recognition on "Thank You Sponsor" event signage			✓
Rotating Static Graphic or 10-15 second Video on LED outdoor sign and TV network during the event			✓

### READY TO GET INVOLVED?



[www.LAFSS.com](http://www.LAFSS.com)



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