

LOS ANGELES AIR FORCE BASE SPONSORSHIP OPPORTUNITIES



● BIG GAME

VIEWING PARTY (Fort Mac)
Sunday, February 14, 2024

Attendance: 100+ Military/Civilian Residents

● TGI THURSDAY (LA AFB)

Thursday, March 28, 2024

Attendance: 100+ Military/Civilian Personnel

● EASTER

EGGSTRAVAGANZA (Fort Mac)
Saturday, March 30, 2024

Attendance: 1,500+ Military/Civilian Families

● TGI THURSDAY (LA AFB)

Thursday, April 25, 2024

Attendance: 100+ Military/Civilian Personnel

● CINCO DE MAYO (Fort Mac)

Friday, May 3, 2024

Attendance: 500+ Military/Civilian Residents

● MILITARY FITNESS EXPO (LA AFB)

Wednesday, May 15, 2024

Attendance: 400+ Military/Civilian Residents

● TGI THURSDAY (LA AFB)

Thursday, May 30, 2024

Attendance: 100+ Military/Civilian Personnel

● TGI THURSDAY (LA AFB)

Thursday, June 27, 2024

Attendance: 100+ Military/Civilian Personnel

● INDEPENDENCE DAY CELEBRATION (Fort Mac)

Tuesday, July 4, 2024

Attendance: 1,200+ Military/Civilian Families

● TGI THURSDAY (LA AFB)

Thursday, July 25, 2024

Attendance: 100+ Military/Civilian Personnel

● SIZZLING SUMMER FUN (Fort Mac)

Friday, August 9, 2024

Attendance: 700+ Military/Civilian Families

● TGI THURSDAY (LA AFB)

Thursday, August 29, 2024

Attendance: 100+ Military/Civilian Personnel

● FSS INFO FAIR (Fort Mac)

Friday, September 13, 2024

Attendance: 300+ Military/Civilian Families

● TGI THURSDAY (LA AFB)

Thursday, September 26, 2024

Attendance: 100+ Military/Civilian Personnel

● OKTOBERFEST (Fort Mac)

Saturday, October 12, 2024

Attendance: 500+ Military/Civilian Families

● TGI THURSDAY (LA AFB)

Thursday, October 24, 2024

Attendance: 100+ Military/Civilian Personnel

● TRUNK OR TREAT (Fort Mac)

Friday, October 25, 2024

Attendance: 600+ Military/Civilian Families

● TGI THURSDAY (LA AFB)

Thursday, November 21, 2024

Attendance: 100+ Military/Civilian Personnel

● JINGLE MINGLE (LA AFB)

Thursday, December 5, 2024

Attendance: 450+ Military/Civilian Personnel

● JOLLY JAMBOREE

& TOY GIVEAWAY (Fort Mac)

Saturday, December 14, 2024

Attendance: 1,000+ Military/Civilian Families

MONTHLY:

● 5K FUN RUN/WALK (LA AFB)

Attendance: 20-40+ Military/Civilian Personnel

ADDITIONAL SUPPORT:

IN-KIND PRODUCTS FOR PRIZES

(LA AFB) Los Angeles Air Force Base, El Segundo
(Fort Mac) Fort MacArthur Housing, San Pedro
*Estimated attendance is based on previous year data and is not guaranteed.

- Small event
- Large event



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REACH THE MILITARY COMMUNITY AT LOS ANGELES AIR FORCE BASE

LAAFB EVENT SPONSORSHIP PACKAGES

Sponsorship proceeds go directly to incentive programs for military personnel to encourage, build, maintain, and optimize a combat ready force.

WHAT'S IN IT FOR YOU?

The Commercial Sponsorship Program can allow you the opportunity to not only reach a stable and highly paid workforce, but also allow you the ability to receive some great benefits for your support. Partnering with 61 FSS Morale, Welfare and Recreation (MWR) programs is a great way to promote your products and services, strengthen your company's image, and develop relationships with our military community of 6,400+ personnel.



SPONSORSHIP LEVELS:

SPONSORSHIP LEVELS:	Exhibitor	Supporting	Presenting	Exclusive
Booth/Table space for marketing and lead gathering during event	✓	✓	✓	✓
After-action report with pictures, exposure, and attendance		✓	✓	✓
Brand logo on event promotional materials		✓	✓	✓
Email announcement promoting event and sponsor support		✓	✓	✓
Social media "Thank You" recognition		✓	✓	✓
Sponsor provided banner/sign displayed during event			✓	✓
Brand recognition on LAFSS.com website for one year			✓	✓
Brand logo in "Thank You" advertisement on LED outdoor sign			✓	✓
Brand logo in "Thank You" advertisement on TV network				✓
Speaking opportunity at event				✓
Title sponsor for an element of event				✓
Brand category exclusivity				✓

*Ask about Single Sponsor Exclusivity.

READY TO GET INVOLVED?



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