



Below are benefits that we can offer through our sponsorship program.

- Logo/name recognition on publicity
- Exclusivity for your product market
- Booth
- Banner display
- Product sampling
- Product display
- Lead card opportunity
- Website linkage (from ours to yours)
- Collateral placement
- Verbal acknowledgement
- Photo opportunity
- Email recognition
- Improved community relations
- Event participation
- And more!

The Sponsorship Program at Scott AFB is exposure you can count on and you don't want to miss out on this opportunity!

Advertising Opportunities

We have established various advertising venues to provide businesses the opportunity to advertise their message, products and services. Interested, please contact me and I would be more than happy to provide you a list of opportunities.

If you would like more information on our Sponsorship & Advertising program, please contact me. I can be reached by phone or email.

Tracy Tinsley

Commercial Sponsorship Manager

Mailing Address

375th FSS Marketing
Bldg. P-10, 215 Heritage Drive
Scott AFB, IL 62225

Contact Information

Office: (618) 256-3766
Direct: (618) 256-5760
Fax: (618) 256-1558
Email: Tracy.Tinsley.1@us.af.mil

Current as of 23 October 2017



Scott AFB Commercial Sponsorship Program 1-2-3

Your "SOURCE" to targeting
your local military market



Welcome to the Scott AFB Commercial Sponsorship & Advertising Program

Through the Air Force Commercial Sponsorship & Advertising Program, you can reach a dynamic market of over 40,000+ locally. Our total force includes active duty military, guard, reserve, retirees, civilians, contractors and family members from all branches of service. The Scott AFB Community contributes to over \$3 billion annually to this regional economy. We are one of the largest employers in this area.

The Air Force Commercial Sponsorship Program is operated by the 375th Force Support Squadron on Scott AFB. We are YOUR authorized avenue to targeting the local military market! Our program gives you the ability to partner with us so that we



can provide Quality of Life Programs and events to our base community. It also allows us the opportunity to offer you benefits in return for your investment in us. It's a win-win situation!

We offer a variety of programming here at Scott AFB that includes something for everyone. We offer fitness and sporting events, club events, youth programs, family oriented events and much more on our installation! Sponsorship support can be in the form of product, service, cash, in-kind or any combination. Benefits are based on the value of support, the needs and the wants of the facility requesting sponsorship and your marketing goals. Something you may not know...Our funding comes from very

limited appropriated funds as well as fees and purchases from customers of Force Support activities. Sponsorship helps defray the cost and allows us the ability to help finance enhancements to the programs of these Force Support activities.

We at Scott AFB are extremely appreciative for any support from local businesses and we are so thrilled that this program allows us the opportunity to give you some tangible benefits in return for your investment in us.

Get yourself connected with your local military market today and watch your profits...Soar!



"reach a dynamic market of over 40,000+ locally"